



## Summit Limited

(Company Registration No. 197501110N)  
(Incorporated in the Republic of Singapore)  
("Company" and together with its subsidiaries, the "Group")

### **NEWS RELEASE:**

#### **Test Results of DiSa's Asset Protection Solution to be discussed at the Second Retailer PoSA Summit hosted by Target for Loss Prevention Research Council ("LPRC") Members**

- DiSa, the LPRC and Target hosting the second DiSa PoSA Retailer Summit on February 9, 2017
- Second phase of testing for a new asset protection solution from DiSa just completed
- Results of test will be presented to LPRC members and retailers with purchasing power in excess of \$800 billion

**Singapore, 9 February 2017** – Equation Summit Limited's wholly-owned subsidiary, Disa Digital Safety Pte Ltd ("DiSa"), a Singapore-based Asset Protection solution provider is pleased to announce that DiSa, the LPRC and Target stores are hosting the second DiSa PoSA Retailer Summit ("**The Summit**") on February 9 and 10, 2017 at the Target headquarters in Minneapolis, MN.

The agenda of the second DiSa PoSA Retailer Summit includes the LPRC presenting the scientific research results from the second PoSA test that was recently completed. LPRC will release exclusive content to the retail community that is only available to LPRC members. The Summit will be attended by major retailers with purchasing power in excess of \$800 billion (annual revenue).

The Summit will focus on the project, process, report results and future implications to set the next global retail standard. DiSa will be presenting full solution content and LPRC will be presenting with Mike Giblin and Dr. Read Hayes. Extensive discussion will surround future expansion of DiSa PoSA, vendor engagement and the DiSa serialization process.

### **About the DiSa PoSA Solution**

The DiSa PoSA solution, the world's first digital asset protection solution, is a digital lock applied to consumer electronic products during manufacturing. Each device is assigned a unique activation code. The digital lock prevents theft by rendering the devices inoperable from the point-of-production to the point-of-sale at retail stores. The device remains locked until the legitimate buyer activates the device using a one-time activation code that is printed on the retail sales receipt. Once activated, the device remains permanently unlocked and fully functional. DiSa offers full support to manufacturers, retailers and consumers through 24/7 phone support, Web support and App support.

The DiSa solution is a low-cost solution that increases efficiencies both in the supply chain and in the retail store. With DiSa, retailers will be able to increase sales by merchandising product on the sales floor without fear of theft (no more product hiding in the backroom where it cannot be sold). Retailers will be able to merchandise more quickly; as they will not have to apply current asset protection (AP) standards such as “keeper boxes,” “spider wraps,” or other inefficient standards. These current standards cost the retailers both: 1) employee productivity and 2) heavy internal costs from purchasing and repurchasing standards. DiSa is designed to simplify the omni-channel retailer. DiSa stands behind its motto: “Sell More, Lose Less!”

DiSa is designed for omni-channel retailing managing a wide variety of transaction types including 1) traditional brick transactions, including a full gift box experience, 2) E-commerce transactions where DiSa will protect the purchase to the customer’s door (no more mail theft or theft from a delivery vehicle), 3) Buy Online, Pickup in Store (BOPIS) and same day pickup in store and more.

### **About The LPRC**

The LPRC is an industry group comprised of leading retailers, solution providers and scientists centered at the University of Florida in Gainesville. The LPRC conducts research to develop crime and loss prevention/control solutions that improve the performance of its members and the retail industry. Currently, the LPRC has over 90 members and is chaired by Dr. Read Hayes. The group conducts academic studies based in classroom and in live retail stores. The LPRC was founded in 2001 and is currently in its 15<sup>th</sup> year of operation. Key retail members range from Sterling Jewelers, Rite Aid to Home Depot, Walmart and Best Buy. The LPRC is home to 13 industry Working Groups with focus on various issues facing omni-channel retailers. LPRC belongs to various industry affiliations including but not limited to: LP Magazine, National Retail Federation, Retail Industry Leaders Association, LP Foundation and FMI (Food Marketing Institute).

### **About DiSa Digital Safety USA**

Digital Safety USA (DBA “DiSa”), a US-based asset protection solution provider and wholly-owned subsidiary of Equation Summit Limited that specializes in research and development of cutting-edge Retail Asset Protection solutions.

[www.digital-safety.us](http://www.digital-safety.us)

### **About Disa Digital Safety Pte Ltd**

Disa Digital Safety Pte Ltd is a Singapore-based PoSA solution provider and wholly-owned subsidiary of Equation Summit Limited that specializes in research and development of cutting-edge Retail security solutions.

[www.digital-safety.sg](http://www.digital-safety.sg)

### **About Equation Summit Limited**

Equation Summit Limited and Disa Digital Safety Pte Ltd Ltd can be found online at [www.eqsummit.sg](http://www.eqsummit.sg).

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